Since 1997, the International Symposium on Antimicrobial Agents and Resistance (ISAAR) became the most representative international meeting on antimicrobial resistance and infectious diseases in the Asia-Pacific region.

ISAAR aims to contribute to the pivotal exchange of state-of-the-art information and data on infectious diseases and antimicrobial resistance in the world. Epidemiology, mechanism of resistance, pathogenesis, clinical impact, development of new antimicrobial agents and vaccines, and guidelines of treatment and prevention are the major issues of ISAAR. This cutting-edge information can foster global solutions to the problem of infectious diseases and antimicrobial resistance. ISAAR is a very special global scale meeting with a strong emphasis on antimicrobial resistance, antimicrobial treatment, new antimicrobial agents and vaccines and our future strategies against infectious disease threats.

Join us in Korea for the ISAAR 2015 Scientific Meeting and take advantage of this valuable opportunity:

- Experience face-to-face interactions with over 2,000 prominent antimicrobial resistance and infectious diseases professionals from around the Asia-Pacific region.
- Grow existing and cultivate new relationships in an educational setting.
- Build visibility for your company in a competitive marketplace.
- Position your company and its latest products and services as a leader in the field of antimicrobial resistance and infectious diseases.
Important Dates to Remember

Exhibit Dates: May 14-15, 2015
Venue: Songdo ConvensiA, Incheon, Korea

<table>
<thead>
<tr>
<th>Date</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 27, 2014</td>
<td>Sponsorship &amp; Exhibition Prospectus mailed and posted online</td>
</tr>
<tr>
<td>February 6, 2015</td>
<td>Sponsorship and Booth Application Deadline</td>
</tr>
<tr>
<td>February 13, 2015</td>
<td>Balance due for sponsorship &amp; exhibit space</td>
</tr>
<tr>
<td>February 25, 2015</td>
<td>Exhibitor Service Manual mailed and posted online</td>
</tr>
<tr>
<td>April 3, 2015</td>
<td>Last day to submit exhibitor appointed contractor forms (with logo &amp; scripts for official directory)</td>
</tr>
<tr>
<td></td>
<td>Last day to pay the utility services due</td>
</tr>
<tr>
<td>May 8, 2015</td>
<td>Materials submission due for congress bag insertion</td>
</tr>
<tr>
<td>May 13, 2015</td>
<td>Exhibit installation Date</td>
</tr>
<tr>
<td>May 14-15, 2015</td>
<td>Exhibit Dates</td>
</tr>
<tr>
<td>May 15, 2015</td>
<td>Exhibit Dismantling Date</td>
</tr>
</tbody>
</table>

ISAAR Contact Information

Asia Pacific Foundation for Infectious Diseases (APFID)
Suite 1712, Rosedale Officetel, 280, Gwangpyeong-ro, Gangnam-gu, Seoul 135-744  Korea

Corporate Support Information
Susan Chung _ Tel: +82-70-8745-0327 Fax: +82-2-6258-0327 E-mail: isaar@apfid.org

Exhibit Management
Lorena Jeon _ Tel: +82-2-3413-0327 Fax: +82-2-6258-0327 E-mail: exhibition@apfid.org

ISAAR 2015 Venue

Songdo ConvensiA
123 Central-ro, Yeonsu-gu 406-840, Incheon, Korea
www.songdoconvensia.com
10th International Symposium on Antimicrobial Agents and Resistance
Combating antimicrobial resistance: strategies and actions
May 14-15, 2015
Songdo ConvensiA, Incheon, Korea

ISAAR Registration Statistics (2001-2013)

<table>
<thead>
<tr>
<th>Year</th>
<th>Venue</th>
<th>Total No. of Participants</th>
<th>No. of Accepted Posters</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>Seoul, Korea</td>
<td>1,375 (25 countries)</td>
<td>107</td>
</tr>
<tr>
<td>2003</td>
<td>Seoul, Korea</td>
<td>2,436 (37 countries)</td>
<td>170</td>
</tr>
<tr>
<td>2005</td>
<td>Seoul, Korea</td>
<td>2,564 (48 countries)</td>
<td>244</td>
</tr>
<tr>
<td>2007</td>
<td>Singapore</td>
<td>1,205 (47 countries)</td>
<td>320</td>
</tr>
<tr>
<td>2009</td>
<td>Bangkok, Thailand</td>
<td>2,000 (48 countries)</td>
<td>349</td>
</tr>
<tr>
<td>2011</td>
<td>Seoul, Korea</td>
<td>1,974 (39 countries)</td>
<td>334</td>
</tr>
<tr>
<td>2013</td>
<td>Kuala Lumpur, Malaysia</td>
<td>1,100 (40 countries)</td>
<td>253</td>
</tr>
</tbody>
</table>

Participating Countries of Past ISAAR (in alphabetical order)
Algeria, Australia, Austria, Bahrain, Bangladesh, Belgium, Brunei, Cambodia, Canada, P.R. China, Czech Republic, Denmark, Egypt, Finland, France, Germany, Ghana, Greece, Hong Kong, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kenya, Korea, Kuwait, Macau, Malaysia, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Pakistan, Panama, Peru, Philippines, Poland, Qatar, Romania, Saudi Arabia, Singapore, Slovakia, Slovenia, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, U.K., U.S.A., Viet Nam (total 58 countries)
Collaborating Societies of ISAARs (1997–present)

International

- Arab Society of Chemotherapy, Microbiology and Infectious Diseases
- Asia Pacific Society of Infection Control (APSIC)
- Australian Society for Antimicrobials
- European Society for Paediatric Infectious Diseases (ESPID)
- Hong Kong Society of Infectious Diseases
- Infectious Disease Association of Thailand
- International Society of Anti-Infective Pharmacology (ISAP)
- International Society of Chemotherapy (ISC) for Infection and Cancer
- Japanese Society of Bacteriology
- Japanese Society of Chemotherapy
- Japanese Society of Infectious Disease
- Malaysian Society of Infectious Diseases and Chemotherapy
- Philippines Society for Microbiology and Infectious Diseases
- Society of Infectious Diseases, Singapore
- Western Pacific Society of Chemotherapy (WPSC)

Domestic

- Korea Association of Urogenital Tract Infection and Inflammation, KAUTII
- Korean Association of Infection Control Nurses, KAINC
- Korean Society for Chemotherapy, KSC
- Korean Society for Clinical Pharmacology and Therapeutics, KSCPT
- Korean Society for Medical Mycology
- Korean Society for Nosocomial Infection Control, KOSNIC
- Korean Society for Zoonoses
- The Korean Academy of Tuberculosis and Respiratory Diseases, KATRD
- The Korean Pediatric Society, KPS
- The Korean Society for Microbiology, KSM
- The Korean Society of Clinical Microbiology, KSCM
- The Korean Society of Infectious Diseases, KSID
- The Korean Society of Laboratory Medicine
- The Korean Society of Pediatric Infectious Diseases
- The Korean Society of Pharmacology
- The Microbiological Society of Korea, MSK
OVERVIEW

Dates & Venue

Dates
May 14-15, 2015

Venue
Songdo ConvensiA, Incheon, Korea

Host Organization
Asia Pacific Foundation for Infectious Diseases (APFID)

Organizing Committee

President
Jae-Hoon Song (Samsung Medical Center, Korea)

Co-chair
Walter Wilson (Mayo Clinic, USA)

Members
David Livermore (University of East Anglia, UK)
Keiichi Hiramatsu (Juntendo University, Japan)
Victor Lim (International Medical University, Malaysia)
Franklin Cockerill (Mayo Clinic, USA)

Conference Secretariat

Asia Pacific Foundation for Infectious Diseases (APFID)
Suite 1712, Rosedale Officetel, 280, Gwangpyeong-ro, Gangnam-gu, Seoul 135-744 Korea
Tel : +82-70-8745-0327 Fax : +82-2-6258-0327 Email : isaar@apfid.org

Registration Information

<table>
<thead>
<tr>
<th>Registration Fee</th>
<th>Early Bird Registration (before March 15, 2015)</th>
<th>Late Registration (from March 15, 2015)</th>
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</thead>
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<tr>
<td>Delegate</td>
<td>USD 400</td>
<td>USD 500</td>
</tr>
<tr>
<td>Fellow/Resident</td>
<td>USD 200</td>
<td>USD 300</td>
</tr>
<tr>
<td>Accompanying Person</td>
<td>USD 100</td>
<td>USD 100</td>
</tr>
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</table>

* Online registration will be closed from April 20, 2015.
* For Fellow / Resident, please submit proof of trainee status with registration form issued by organization
* For Korean Participants, please use online registration system for Korean.

Special Discount for Group Registration

If 10 or more people register together, you can save 20% off the applicable registration rate. For group registration, please contact the ISAAR 2015 Secretariat for special registration forms and further information.

Entitlements

Registered Active Participants and Trainees are entitled to admission to all scientific sessions, the Trade Exhibition as well as all Social breaks and lunches.
Each will receive a Symposium Kit which includes the Final Program, Exhibition Guide and Proceedings.
### SCIENTIFIC PROGRAM

#### Program-at-a-Glance

**Combating antimicrobial resistance : strategies and actions**

<table>
<thead>
<tr>
<th>Time</th>
<th>MAY 14 (THU)</th>
<th>MAY 15 (FRI)</th>
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</thead>
<tbody>
<tr>
<td>09:00 - 11:00</td>
<td><strong>S1</strong> CA-MRSA</td>
<td><strong>S7</strong> Infection control</td>
</tr>
<tr>
<td></td>
<td><strong>S2</strong> XDR non-fermenters</td>
<td><strong>S8</strong> Policy &amp; regulation (Panel discussion)</td>
</tr>
<tr>
<td></td>
<td><strong>S3</strong> E. coli</td>
<td><strong>S9</strong> New vaccines</td>
</tr>
<tr>
<td>11:10 - 11:50</td>
<td><strong>Plenary Lecture 1</strong> Robert Moellering Memorial lecture</td>
<td><strong>Plenary Lecture 4</strong></td>
</tr>
<tr>
<td>11:50 - 12:30</td>
<td><strong>Plenary Lecture 2</strong></td>
<td><strong>Plenary Lecture 5</strong></td>
</tr>
<tr>
<td>12:40 - 14:10</td>
<td><strong>Lunch Symposium (1, 2, 3)</strong></td>
<td><strong>Lunch Symposium (4, 5, 6)</strong></td>
</tr>
<tr>
<td>14:10 - 15:00</td>
<td><strong>Poster Presentation</strong></td>
<td></td>
</tr>
<tr>
<td>15:00 - 15:40</td>
<td><strong>Plenary Lecture 3</strong></td>
<td><strong>Plenary Lecture 6</strong></td>
</tr>
<tr>
<td>15:50 - 17:30</td>
<td><strong>S4</strong> New diagnostic techniques</td>
<td><strong>S10</strong> Community-associated bacterial infections (Interactive)</td>
</tr>
<tr>
<td></td>
<td><strong>S5</strong> Interpreting AR &amp; indv antimicrobial therapy</td>
<td><strong>S11</strong> Healthcare-associated bacterial infections (Interactive)</td>
</tr>
<tr>
<td></td>
<td><strong>S6</strong> Clostridium difficile infections</td>
<td><strong>S12</strong> Difficult-to-treat fungal infections (Interactive)</td>
</tr>
<tr>
<td>17:50 - 19:20</td>
<td><strong>Dinner Symposium 1</strong></td>
<td><strong>Dinner Symposium 2</strong></td>
</tr>
</tbody>
</table>
## Tentative Program

### S1  Community-associated MRSA infection
- **M** State-of-the-art mini-review: What’s new in epidemiology of antimicrobial-resistant S. aureus?  
  - **S 1-1** CA-MRSA infection in Asia-Pacific region, a serious threat on public health?  
  - **S 1-2** Antimicrobial therapeutic strategy for CA-MRSA infections  
  - **S 1-3** New antimicrobial agents for Gram-positive pathogens in pipelines  
  
#### Speakers:
- **Henry Chambers** USA
- **Benjamin Howden** Australia
- **Ian Gould** UK
- **George Eliopoulos** USA

### S2  XDR Gram-negative pathogens in healthcare-associated infections
- **M** State-of-the-art mini-review: What’s new in epidemiology of XDR Gram-negative pathogens?  
  - **S 2-1** Antimicrobial therapeutic strategy for infections caused by XDR non-fermenters  
  - **S 2-2** Antimicrobial therapeutic strategy for infections caused by carbapenem-resistant Enterobacteriaceae  
  - **S 2-3** New antimicrobial agents for Gram-negative pathogens in pipelines  
  
#### Speakers:
- **David Livermore** UK
- **Po-Ren Hsueh** Taiwan
- **Abdul Ghafur** India
- **Karen Bush** USA

### S3  ST131 E. coli pandemic clones
- **M** State-of-the-art mini-review: What’s new in epidemiology of ESBL-producing Enterobacteriaceae  
  - **S 3-1** ST131 E. coli pandemic clones, where did they come from, and where are they going?  
  - **S 3-2** Clinical implications of ST131 E. coli clones in community-associated and healthcare-associated infections  
  - **S 3-3** Antimicrobial therapeutic strategy for infections caused by ST131 E. coli clones  
  
#### Speakers:
- **Kyungwon Lee** Korea
- **James Johnson** USA
- **Anucha Apisarnthanarak** Thailand
- **Yohei Doi** USA

### PL1  Plenary Lecture 1
- Robert Moellering Memorial lecture  
  - **George Eliopoulos** USA

### PL2  Plenary Lecture 2
- Global & regional strategy to combat antimicrobial resistance: issues and solutions  
  - **Jae-Hoon Song** Korea

### Satellite Symposium
- **Poster presentation**

### PL3  Plenary Lecture 3
- New molecular techniques in clinical microbiology: Does it affect clinical outcomes?  
  - **Franklin Cockerill** USA
### S4  New diagnostic techniques in infectious diseases

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>S4-1</td>
<td>Next-generation sequencing in clinical microbiology laboratory</td>
<td>Dongeun Yong</td>
<td>Korea</td>
</tr>
<tr>
<td>S4-2</td>
<td>Proteomics in clinical microbiology laboratory, MALDI-TOF mass spectrometry</td>
<td>Robin Patel</td>
<td>USA</td>
</tr>
<tr>
<td>S4-3</td>
<td>Early detection of antimicrobial-resistance pathogens using new methods</td>
<td>Hui Wang</td>
<td>PR China</td>
</tr>
</tbody>
</table>

### S5  Interpreting antimicrobial resistance and individualized antimicrobial therapy

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>S5-1</td>
<td>Defining antimicrobial resistance : CLSI vs EUCAST perspectives</td>
<td>Mary Jane Ferraro</td>
<td>USA</td>
</tr>
<tr>
<td>S5-2</td>
<td>Pharmacodynamic breakpoints : how can we use it?</td>
<td>Johan Mouton</td>
<td>The Netherlands</td>
</tr>
<tr>
<td>S5-3</td>
<td>Clinical application of PK/PD in antimicrobial therapy : experience with colistin and beta-lactams</td>
<td>Vincent Tam</td>
<td>USA</td>
</tr>
</tbody>
</table>

### S6  Clostridium difficile infections in healthcare-associated infections

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>S6-1</td>
<td>Current epidemiology and clinical impact of antimicrobial-resistant C. difficile infections</td>
<td>Hyun Joo Pai</td>
<td>Korea</td>
</tr>
<tr>
<td>S6-2</td>
<td>What's new in the management of severe CDI?</td>
<td>Po-Ren Hsueh</td>
<td>Taiwan</td>
</tr>
<tr>
<td>S6-3</td>
<td>Development of vaccine for CDI</td>
<td>Anne-Frieda Taurel</td>
<td>Thailand</td>
</tr>
</tbody>
</table>

### S7  Infection control in clinical practice: the ideal & the real

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
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</thead>
<tbody>
<tr>
<td>S7-1</td>
<td>MRSA infection control in hospital settings : Can we do better?</td>
<td>Ian Gould</td>
<td>UK</td>
</tr>
<tr>
<td>S7-2</td>
<td>The Role of advanced source control and environmental cleaning in infection control</td>
<td>Anucha Apisarnthanarak</td>
<td>Thailand</td>
</tr>
<tr>
<td>S7-3</td>
<td>Bundle approaches for the prevention of surgical site infections</td>
<td>Wing Hong Seto</td>
<td>Hong Kong SAR</td>
</tr>
</tbody>
</table>

### S8  Policy & regulation for control of antimicrobial resistance, what are hurdles? (Panel discussion)

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>S8-1</td>
<td>Control of antimicrobial usage in animals (Panel discussion 1)</td>
<td>Yong Ho Park / Thomas Shryock</td>
<td>Korea / USA</td>
</tr>
<tr>
<td>S8-2</td>
<td>Control of antimicrobial usage in humans (Panel discussion 2)</td>
<td>Victor Lim / Shu-Hui Tseng</td>
<td>Malaysia / Taiwan</td>
</tr>
</tbody>
</table>

### S9  Vaccines

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>S9-1</td>
<td>Vaccines for respiratory infections</td>
<td>Hee-jin Cheong</td>
<td>Korea</td>
</tr>
<tr>
<td>S9-2</td>
<td>Vaccines for enteric infections</td>
<td>Cheng-Hsun Chiu</td>
<td>Taiwan</td>
</tr>
<tr>
<td>S9-3</td>
<td>Vaccines for Tropical infections</td>
<td>Maria Rosario Capeding</td>
<td>The Philippines</td>
</tr>
</tbody>
</table>

### Plenary Lecture 4

**Multi-resistant gram-negative opportunists: are we reaching the end of the treatment road?**

David Livermore | UK
PL5  Plenary Lecture 5

Plenary Lecture

Walter Wilson  USA

Satellite Symposium

Poster presentation

PL6  Plenary Lecture 6

MRSA and Future Chemotherapy

Keiichi Hiramatsu  Japan

S10  Management for community-associated bacterial infections (Interactive session)

S 10-1  Severe community-acquired pneumonia  Pak Leung Ho  Hong Kong SAR
S 10-2  Complicated urinary tract infection  Paul Tambyah  Singapore
S 10-3  Community infections in pediatrics  Nancy Henry  USA
S 10-4  Bone & joint infections  Henry Chambers  USA

S11  Management for healthcare-associated bacterial infections (Interactive session)

S 11-1  Healthcare-associated pneumonia  Visanu Thamlikitkul  Thailand
S 11-2  Prosthetic joint infection  Robin Patel  USA
S 11-3  Prosthetic valve endocarditis  Walter Wilson  USA

S12  Management of difficult-to-treat fungal infections (Interactive session)

S 12-1  Persistent candidemia or disseminated candidiasis  Thomas Patterson  USA
S 12-2  Refractory aspergillosis  Monica Slavin  Australia
S 12-3  Cryptococcal meningitis  Somnuek Sungkanuparph  Thailand
S 12-4  Mucormycosis  Sang-Oh Lee  Korea
## Invited Speakers

### Australia
- **Benjamin Howden**
  - Austin Health
- **Monica Slavin**
  - Peter MacCallum Cancer Centre

### Hong Kong SAR
- **Pak Leung Ho**
  - University of Hong Kong
- **Wing Hong Seto**
  - Queen Mary Hospital

### India
- **Abdul Ghafur**
  - Apollo Hospitals

### Japan
- **Keiichi Hiramatsu**
  - Juntendo University
- **Hee-jin Cheong**
  - Korea University Guro Hospital
- **Kyungwon Lee**
  - Yonsei University
- **Sang-Oh Lee**
  - Asan Medical Center
- **Hyun Joo Pai**
  - Hanyang University Seoul Hospital
- **Yong Ho Park**
  - Seoul National University
- **Jae-Hoon Song**
  - Samsung Medical Center
- **Dongeun Yang**
  - Yonsei University

### Korea
- **Hee-jin Cheong**
  - Korea University Guro Hospital
- **Kyungwon Lee**
  - Yonsei University
- **Sang-Oh Lee**
  - Asan Medical Center
- **Hyun Joo Pai**
  - Hanyang University Seoul Hospital
- **Yong Ho Park**
  - Seoul National University
- **Jae-Hoon Song**
  - Samsung Medical Center
- **Dongeun Yang**
  - Yonsei University

### Malaysia
- **Victor Lim**
  - International Medical University

### PR China
- **Hui Wang**
  - Peking Union Medical College Hospital

### Singapore
- **Paul Tambiyah**
  - National University Hospital

### Taiwan
- **Cheng-Hsun Chu**
  - Chang Gung Children’s Hospital
- **Po-Ren Hsueh**
  - National Taiwan University Hospital
- **Shu-Hui Tseng**
  - Center for Disease Control

### Thailand
- **Anucha Apisarnthanarak**
  - Thammasat University Hospital
- **Somnuek Sungrakuparp**
  - Mahidol University
- **Anne-Frieda Taurel**
  - Sanofi Pasteur Ltd.
- **Visanu Thamlikitkul**
  - Mahidol University

### The Philippines
- **Maria Rosario Capeding**
  - Research Institute for Tropical Medicine

### Switzerland
- **Stephan Harbarth**
  - Hopitaux Universitaires de Geneve

### The Netherlands
- **Johan Mouton**
  - Radboud University Nijmegen Medical Centre

### UK
- **Ian Gould**
  - Aberdeen Royal Infirmary
- **David Livermore**
  - University of East Anglia
- **Karen Bush**
  - Indiana University
- **Henry Chambers**
  - San Francisco General Hospital
- **Franklin Cockerill**
  - Mayo Clinic
- **Yohei Doi**
  - University of Pittsburgh
- **George Eliopoulos**
  - Beth Israel Deaconess Medical Center
- **Mary Jane Ferraro**
  - Massachusetts General Hospital
- **Nancy Henry**
  - Mayo Clinic
- **James Johnson**
  - Veterans Affairs Medical Center
- **Robin Patel**
  - Mayo Clinic
- **Thomas Patterson**
  - University of Texas Health Science Center at San Antonio
- **Thomas Shryock**
  - Elanco Animal Health
- **Vincent Tam**
  - University of Houston
- **Walter Wilson**
  - Mayo Clinic

### USA
Basic Information for Sponsorship

(1) Basic Benefits for Sponsors
- ISAAR 2015 will provide all sponsors with excellent opportunities to promote their products and services to more than 2,000 participants from all around the world. Sponsors will enjoy the benefit immensely from exhibitions, marketing activities and communications with participants during meeting. Benefits are outlined in the Package Program of Sponsorship (See the Package Program of Sponsorship on the next page).
- One of the most important benefits for sponsors would be a Satellite Symposium. A limited number of companies can organize their own Satellite Symposia during the meeting. The Platinum Sponsors will have the priority to organize the Satellite Symposia. If there are available slots for Satellite Symposia, other sponsors can purchase a slot at a given cost.

(2) Sponsorship Level
- Sponsors of ISAAR 2015 are categorized into 5 groups (Diamond, Platinum, Gold, Silver, and Bronze) according to the amount of the contribution.
- Sponsorship level can be upgraded if a total amount of the contribution including optional items exceeds the minimum criteria of upper level.
- For benefits items that could be allowed for limited sponsors, allocation will be on a first-come-first-served basis.

Exhibitors in ISAARs (1997–present)

- Abbot
- Alere International Ltd
- Antimicrobial Therapy, Inc.
- Astella Pharma Inc.
- AstraZeneca
- Atlantic Pharm. Co., Ltd
- Aventis Pharma
- Bayer Healthcare AG
- BC World Pharmaceuticals
- Berne Biotech
- Bhaisajyukkul
- BMS
- Boryoung Pharm. Co., Ltd.
- Bruker Daltonik GmbH
- Chiron
- Chong Kun Dang Pharm. Co., Ltd.
- Choongwae Pharma Corp.
- Chunlab, Inc.
- CJ Pharma
- Clorox (Malaysia) Sdn Bhd
- Concile GmbH
- Daichi Sankyo Ltd.
- Dong-A Pharm.
- Dyamed Biotech
- Fujisawa
- Green Cross Corp.
- Green Cross Vaccine Corp.
- GSK
- Handok Pharmaceutical
- Hanil Komed Co., Ltd.
- Hannil Pharm. Co., Ltd.
- Hospira Malaysia Sdn Bhd
- ICNet
- Identibac
- Ildong Pharmaceutical Ltd.
- Inverness Medical Innovations
- Janssen, a division of Johnson & Johnson
- Janssen-Cilag
- Janssen Korea, Ltd.
- Jeil Pharmaceutical Co., Ltd.
- Johnson & Johnson
- Kolon Pharmaceuticals, Inc.
- LG Chem Investment
- LG Life Sciences Ltd.
- Lilly
- MSD
- Norvatis
- Pfizer Global Pharmaceuticals
- Pharmacia
- Pacific Pharmaceutical Company
- Roche Korea Co., Ltd.
- Rockeya Biomed
- Sumimoto
- Thermo Fisher Scientific
- Wooyung BSC, Inc.
- Wyeth Pharmaceuticals
- Yungin Pharmaceutical Co., Ltd.
### Package Program of Sponsorship

<table>
<thead>
<tr>
<th>Level</th>
<th>Price (USD)</th>
<th>Items</th>
</tr>
</thead>
</table>
| **Diamond** | 150,000  | * 13 Exhibition Booth (Space only, Most Prime Position)  
* 2 Satellite Symposium Slot (90mins./300pers/ excluding meal & speakers)  
* 1 Dinner Satellite Symposium Slot (90mins./300pers/excluding meal & speakers)  
* 1 Full-page Ad in Final Program (Back)  
* 1 Full-page Ad in Abstract Book (Back)  
* Company Banner Ad on ISAAR 2015 Website (Most Prime Position)  
* Corporate Contribution Display during the Symposium  
* 3 e-Newsletter Composed of Satellite Symposium Advertisement  
* 3 Promotional Item Insert the Symposium Bag  
* Right to Use ISAAR Logo  
* 40 Complimentary SymposiumRegistrations |
| **Platinum** | 120,000  | * 10 Exhibition Booth (Space only, Most Prime Position)  
* 2 Satellite Symposium Slot (90mins./300pers/ excluding meal & speakers)  
* Full-page Ad in Final Program (Inside)  
* Full-page Ad in Abstract Book (Inside)  
* Company Banner Ad on ISAAR 2015 Website  
* Corporate Contribution Display during the Symposium  
* 2 e-Newsletter Composed of Satellite Symposium Advertisement  
* Right to Use ISAAR Logo  
* 2 Promotional Item Insert the Symposium Bag  
* 25 Complimentary Symposium Registrations |
| **Gold** | 80,000  | * 8 Exhibition Booth (Space only)  
* 1 Satellite Symposium Slot (90mins./300pers/ excluding meal & speakers)  
* Full-page Ad in Final Program or Abstract Book (Inside)  
* Corporate Contribution Display during the Symposium  
* Logo on Website with Link  
* 1 Promotional Item Insert the Symposium Bag  
* 15 Complimentary Symposium Registrations |
| **Silver** | 50,000  | * 6 Exhibition Booth (Space only)  
* Official Sponsor for the Internet Café  
* Full-page Ad in Final Program (Inside)  
* Corporate Contribution Display during the Symposium  
* Logo on Website with Link  
* 10 Complimentary Symposium Registrations |
| **Bronze** | 30,000  | * 4 Exhibition Booth (Space only)  
* Full-page Ad in Final Program (Inside)  
* Corporate Contribution Display during the Symposium  
* Logo on Website with Link  
* 7 Complimentary Symposium Registrations |
Promotional Opportunities for Exhibitors

The following items can be purchased by any exhibitors which do not belong to the sponsors based on the package program. Companies who applied to be any of the sponsorship more than the Bronze level will have a special discount rate for all the items as below:

<table>
<thead>
<tr>
<th>Items</th>
<th>Unit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Booth (space only)</td>
<td>1</td>
<td>5,000</td>
</tr>
<tr>
<td>Exhibition Booth (standard booth)</td>
<td>1</td>
<td>5,500</td>
</tr>
<tr>
<td>Satellite Symposium (additional slot/ excluding lunch)</td>
<td>1</td>
<td>50,000</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>1</td>
<td>8,000</td>
</tr>
<tr>
<td>Internet Cafe</td>
<td>1</td>
<td>7,000</td>
</tr>
<tr>
<td>Congress bag with logo (1 company)</td>
<td>2,000</td>
<td>ea 13,000</td>
</tr>
<tr>
<td>Congress bag with logo (2 companies)</td>
<td>2,000</td>
<td>ea 9,000</td>
</tr>
<tr>
<td>Pocket Program</td>
<td>2,000</td>
<td>ea 5,000</td>
</tr>
<tr>
<td>Abstract on CD</td>
<td>2,000</td>
<td>ea 7,000</td>
</tr>
<tr>
<td>Delegates’ Pen</td>
<td>2,000</td>
<td>ea 4,500</td>
</tr>
<tr>
<td>Notepads (Ads on inside front cover)</td>
<td>2,000</td>
<td>ea 4,500</td>
</tr>
<tr>
<td>Print Logo on the Name Badge Lanyard</td>
<td>2,000</td>
<td>ea 4,000</td>
</tr>
<tr>
<td>Leaflet insert in the Congress Bag</td>
<td>1</td>
<td>3,000</td>
</tr>
<tr>
<td>Advertisement in the Program Book or Abstract (Full Color)</td>
<td>1</td>
<td>5,000</td>
</tr>
<tr>
<td>Advertisement in the Program Book or Abstract (Full Black &amp; White)</td>
<td>1</td>
<td>4,000</td>
</tr>
<tr>
<td>Advertisement in the Program Book or Abstract (Half Color)</td>
<td>1/2</td>
<td>2,000</td>
</tr>
</tbody>
</table>

** Materials to be inserted in the Congress bag is restricted to 10. Brochures of Platinum and Gold Sponsors will have priority.
Exhibition & Venue

There will be an industrial exhibition during ISAAR 2015. Industrial exhibition at ISAAR 2015 will provide all sponsors and exhibitors with maximal benefits for promotion and marketing activities. This will be an integral component of ISAAR, which is the world’s foremost meeting on infectious diseases and antimicrobial agents. Through exhibitions during the meeting, all participants can have good chances to communicate with other professionals and related industry.

Basic Information

<table>
<thead>
<tr>
<th>Dates</th>
<th>Installation Date</th>
<th>May 13 (WED)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show Dates</td>
<td>May 14 (THU) – May 15 (FRI)</td>
<td></td>
</tr>
<tr>
<td>Dismantling Date</td>
<td>May 15 (FRI)</td>
<td></td>
</tr>
<tr>
<td>Venue</td>
<td>Exhibition Hall 1, Songdo ConvensiA, Incheon, Korea</td>
<td></td>
</tr>
</tbody>
</table>

Space Selection

Space will be assigned in accordance with the sponsorship level, with major sponsors having priorities. Due to space limitations, the exhibition areas will be distributed on a first-come first-served basis. Floor space is available in units of 9 square meters (3m x 3m) minimum.

Application for Exhibition

Application for exhibition should be made directly to the ISAAR 2015 Secretariat by surface airmail, fax, e-mail, or through the website by February 6, 2015.

Booth Allocation

Exhibitor stands will be allocated as soon as the 50% non-refundable deposit is received by the organizer of the ISAAR 2015. Booth spaces are allocated by order received exhibition design and other reasonable determinations.

Booth Rates

<table>
<thead>
<tr>
<th></th>
<th>Early Application (until February 6, 2015)</th>
<th>Late Application (after February 6, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space and Shell Stand Scheme</td>
<td>US$ 5,500</td>
<td>US$ 6,500</td>
</tr>
<tr>
<td>Space Only</td>
<td>US$ 5,000</td>
<td>US$ 6,000</td>
</tr>
</tbody>
</table>

Stand Fees include
- Rental of space provided for the duration of the Exhibition
- 2 full-registration
- Round-the-clock security service
- and aisle clean-up (daily)

Exhibit Management

Lorena Jeon | Asia Pacific Foundation for Infectious Diseases (APFID)
Suite 1712, Rosedale OfficeTel, 280, Gwangpyeong-ro, Gangnam-gu, Seoul 135-744 | Korea
Tel: +82-2-3413-0327 Fax: +82-2-6258-0327 | E-mail: exhibition@apfid.org
Booth Sizes

All booths are 3m (Width) x 3m (Length) x 2.5m (Height), or multiples of that size. Stands can be a shell stand (pre-decorated) or an independent stand (self-decorated).
Floor Plan

10th International Symposium on Antimicrobial Agents and Resistance (ISAAR 2015)
May 14-15, 2015
Songdo ConvensiA 1F, Exhibition Hall-1

- 3x3m Booth: 59ea
- PosterBoard: 120ea
Payment Terms

Upon submission of application .......................... 50%
February 13, 2015 .................................................. 50%

Cancellation Policy

Cancellations must be made in writing on company letterhead and signed by an authorised representative of the company. There will be no refund for cancellation requests received after February 13, 2015. Sponsors and exhibitors who have not paid in full by this date shall be liable any unpaid fees.

Sponsor Benefits

Sponsors will enjoy the full sponsorship benefits only if all payments and submissions are made within the stipulated deadlines.

Fees

Satellite symposium organizers are required to provide box lunches outside their respective symposium rooms. The actual number and cost will be advised closer to the date of the meeting. Unless a standard shell scheme stand is purchased, all exhibit space allocated shall be bare space only. Exhibitors using their shell schemes or special design stands are required to comply with guidelines in Exhibitors’ Manual. The Exhibitors’ Manual will be issued to confirmed exhibitors upon allocation of space.

Application

Applications for sponsorship packages and exhibit space must be made on the relevant forms provided in this prospectus or on-line at www.isaar.org before February 6, 2015. Applications received after this date will be processed subject to availability.

Payment Information

Name of Bank: Shinhan Bank (Samsung Seoul Hospital Branch)
Address: 47-2, Irwon-dong, Gangnam-gu Seoul 135-710 Korea
Swift code: SHBKKRSE
Account No: 180-002-025131
Beneficiary: APFID

- Copy of bank slip must be enclosed when you return exhibition application form.
- Participants shall arrange the bank transfer as their own expense.

Booth Assignment

Exhibit space shall be allocated at the sole discretion of the organizer. Exhibitors are not allowed to rent, loan or transfer to any other party nor are they allowed to exchange exhibit space with other exhibitors.
Intellectual Property Rights and Protection

Unless prior approval has been obtained from the organizer, the ISAAR 2015 logo may not be used by any party. The organizer reserves the right to take legal action on any party using the logo without its approval.

Cancellation / Rescheduling

The organizer may cancel or suspend ISAAR 2015 due to natural disaster, calamities, war, change in government policies and other circumstances of force majeure. In such a case, the organizer shall not be liable for compensation for any damage or loss.

In the event ISAAR 2015 is cancelled due to reasons attributable to the organizer, the balance of payments, after deduction of all expenses and service fees already paid, shall be returned to the sponsor or exhibitor. The organizer, however, shall not be held liable for any losses suffered as a result of the cancellation or suspension.

If deemed necessary, the organizer may reschedule ISAAR 2015 and/or its opening hours. In this case, no compensation shall be made for any loss or damage resulting from the said change and no sponsor or exhibitor may cancel their participation on the grounds of such change.
Please complete and return, with the requisite payment to ISAAR 2015 Secretariat.

1. APPLICANT INFORMATION

<table>
<thead>
<tr>
<th>Company / Organization</th>
<th>First Name</th>
<th>Last Name</th>
<th>Dept/Division</th>
<th>Position</th>
<th>Mailing Address</th>
<th>Zip Code</th>
<th>Country</th>
<th>Tel</th>
<th>Fax</th>
<th>E-mail</th>
<th>Mobile Phone</th>
</tr>
</thead>
</table>

Please check the boxes you choose.

2. SPONSORSHIP PROGRAM

<table>
<thead>
<tr>
<th>Category</th>
<th>Price (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package Sponsorship</td>
<td></td>
</tr>
<tr>
<td>□ Diamond Sponsor</td>
<td>150,000</td>
</tr>
<tr>
<td>□ Platinum Sponsor</td>
<td>120,000</td>
</tr>
<tr>
<td>□ Gold Sponsor</td>
<td>80,000</td>
</tr>
<tr>
<td>□ Silver Sponsor</td>
<td>50,000</td>
</tr>
<tr>
<td>□ Bronze Sponsor</td>
<td>30,000</td>
</tr>
</tbody>
</table>

Sub Total (1)

3. EXHIBITION BOOTH

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Application (until February 6, 2015)</th>
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<td>US$ 5,000</td>
<td>US$ 6,000</td>
</tr>
</tbody>
</table>

Sub Total (2)

Each booth measures 3m (Width) × 3m (Length) × 2.5 (Height), or multiples of that size. Stands can be a Standard Booth (pre-decorated with shell stand) or an independent stand (self-decorated). The basic booth system, which is available to Exhibitors who apply for Standard Booth consists of partitions, electrical wiring with outlets, basic lighting, one information desk and a chair, signboard with booth number.

* Exhibitors applying for Space Only shall install basic systems and all other additional systems at their own expense and responsibility.
4. OTHER PROMOTIONAL ITEMS

<table>
<thead>
<tr>
<th>Categories</th>
<th>Items</th>
<th>Unit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition</td>
<td>Exhibition Booth (space only)</td>
<td>1</td>
<td>booth</td>
</tr>
<tr>
<td></td>
<td>Exhibition Booth (standard booth)</td>
<td>1</td>
<td>booth</td>
</tr>
<tr>
<td>Organizing</td>
<td>Satellite Symposium (additional slot/ excluding lunch)</td>
<td>1</td>
<td>slot</td>
</tr>
<tr>
<td></td>
<td>Coffee Break</td>
<td>1</td>
<td>time</td>
</tr>
<tr>
<td>Special</td>
<td>Internet Cafe</td>
<td>1</td>
<td>slot</td>
</tr>
<tr>
<td>recognition in</td>
<td>Congress bag with logo (1 company)</td>
<td>2,000</td>
<td>ea</td>
</tr>
<tr>
<td></td>
<td>Congress bag with logo (2 companies)</td>
<td>2,000</td>
<td>ea</td>
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<tr>
<td></td>
<td>Pocket Program</td>
<td>2,000</td>
<td>ea</td>
</tr>
<tr>
<td></td>
<td>Abstract on CD</td>
<td>2,000</td>
<td>ea</td>
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<td></td>
<td>Delegates’ Pen</td>
<td>2,000</td>
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<td>ea</td>
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<td></td>
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<td>2,000</td>
<td>ea</td>
</tr>
<tr>
<td>Advertising</td>
<td>Leaflet insert in the Congress Bag</td>
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<td>ea</td>
</tr>
<tr>
<td></td>
<td>Advertisement in the Program Book or Abstract (Full Color)</td>
<td>1</td>
<td>page</td>
</tr>
<tr>
<td></td>
<td>Advertisement in the Program Book or Abstract (Full Black &amp; White)</td>
<td>1</td>
<td>page</td>
</tr>
<tr>
<td></td>
<td>Advertisement in the Program Book or Abstract (Half Color)</td>
<td>1/2</td>
<td>page</td>
</tr>
</tbody>
</table>

5. TOTAL AMOUNT

Total (1)+(2)+(3) | US$

6. BANK INFORMATION (Bank Transfer)

Name of Bank: Shinhan Bank (Samsung Seoul Hospital Branch)
Address: 47-2, Irwon-dong, Gangnam-gu Seoul 135-710 Korea
Swiftcode: SHBKKRSE
Account No: 180-002-025131
Beneficiary: APFID

- Copy of bank slip must be enclosed when you return exhibition application form.
- Participants shall arrange the bank transfer as their own expense.

I declare that I am authorized to make this application on behalf of _________________________________ and apply with the details and amounts as stated above.

201 / / /
Name of Company Representative Signature and company seal Date

* Please refer to the relevant pages in this prospectus for a complete listing of sponsorship benefits and payment details.
Fax this form to +82-2-6258-0327 or by e-mail at exhibition@apfid.org